# WORKSHOP



13 July 2022 USMS 1:30 pm

USMS in association with IIQAC, GGSIPU is organizing a workshop on

## Unveiling the Secret of Quality Research and Academic Writing: The Editor Speaks

#### Workshop Aims:

- . To delineate the benchmarks indicative of quality in academic research and publications
- . To understand the editorial perspective on writing influential, highly cited publications

### Resource Person



Prof. Justin Paul
Professor, University of Puerto Rico, San
Juan, USA
Professor, University of Reading Henley
Business School, UK

# Among the World's TOP 0.1% cited researchers by Web of Science

Editor-in-chief
International Journal of Consumer studies
(A ranked - ABDC Journal Quality List & SSCI listed)
(Impact Factor 7.1, Cite score 7.3)

Associate Editor
European Management Journal
(Impact Factor- 6.11)

### Patron

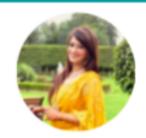


Prof. (Dr.) Mahesh Verma Vice Chancellor GGSIPU, New Delhi

### Conveners



Prof. A.K. Saini Dean, USMS



Prof. Puja Khatri Professor, USMS

Registration Link: <a href="https://forms.gle/LDyWzwB17qnGupVG8">https://forms.gle/LDyWzwB17qnGupVG8</a>

Last Date to Register: 9 July 2022\*

\*NOTE: Due to limited availability of seats registration confirmation will be on first-come-first-serve basis